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Welcome to the free newsletter from Green Energy Solutions - Your source for relevant, timely industry and technology news for commercial building owners and managers wishing to lower operational costs while decreasing their carbon footprint.

Good, Better, Best: The Many Ways to Green Your Building

Signs that global economies are in the early stages of recovery mean many building owners are looking for ways to re-energize sustainability efforts. However, budgets are still limited and capital funds are hard to come by. This does not mean that you do not have options. Energy auditing and benchmarking a facility will provide you with valuable information on how to start the process of energy cost savings and the reduction of your building's carbon footprint.

[Read how to here.](#)

58% of People Would Pay More for an Environmentally Friendly Place

The 2009 CoreNet Global and Jones Lang LaSalle sustainability survey has revealed over 50% of respondents are willing to pay a premium on their rent to live in a "green" home, apartment, or townhouse. In today's market, apartment building owners need to pay more attention to the benefits renters are looking for or risk being left out by forward thinking owners. Renters recognize a greener building equals lower utility costs for them.

[Read the full article here.](#)

"Green" Labeled Buildings May Equal \$5,204 in Increased Productivity for Workers

The University of San Diego's study has shown 55% of managers who work in either LEED or ENERGY STAR buildings see an increase in productivity accounts for \$5,204 in value-add-ons and less sick days. Working in a "green" labeled building not only provides you with decreased utility bills but an increase in potential earnings for your company.

[Read the full report here.](#)

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Tip of the Week

Take out the light bulbs from your vending machines. Removing the lights reduces electric usage that is non-essential to facility operations.

Upcoming Events

The New Green Economy - Washington, DC, Jan 20-22. The 10th National Conference on science, policy and the environment.

[For more information click here](#)

Diversify your Portfolio: Regulating Energy Sources with Renewable Energy Portfolio Standards - Williamsburg, VA, Jan 29-30. William and Mary University's law department will host speakers on multiple topics concerning the requirements of energy providers to integrate multiple renewable/alternative energy sources and new legislation.

[For more information click here](#)

CVCSI Product Expo 2010 - Charlottesville, VA, Feb 2. Check out the newest green industry products while enjoying morning workshops and seminars at this year's event.

[For more information click here.](#)

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