



Swedish Match

Newport News, Virginia

Swedish Match is a global producer of market-leading brands in smoke-free tobacco products. Their brands include Red Man, Longhorn, Punch, and Cricket.

The Challenge

ColonialWebb was contacted by Devon USA LLC to assist Swedish Match in moving their New Jersey corporate office to Hampton, Virginia. The scope required that the contractor have industrial refrigeration, electrical, mechanical, and plumbing expertise. In addition, the entire project would also need to be completed in 90 days



The Solution

Devon USA LLC had worked with ColonialWebb on numerous past projects where Swedish Match's unique requirements were met. ColonialWebb's broad capabilities and skills in multiple trades offered Devon USA LLC the opportunity to rely on one firm to complete the majority of the work. The contractor had the ability to offer a design build approach to optimize system efficiency for Swedish Match. Using this approach, ColonialWebb was able to perform all the mechanical, electrical, plumbing, and refrigeration services required. By integrating services the Swedish Match's fast track schedule of 90 days was able to be met.

This project was very complicated and massive in scale. To deliver results, ColonialWebb utilized a hybrid approach in bringing in the experience and skill of all their business lines in an integrated fashion. This successful project involved four components of ColonialWebb's business: Construction, Industrial Refrigeration, Service and Manufacturing.

Drawing from its past experience, ColonialWebb deployed a seasoned Superintendent with experience in managing large scale construction projects. The Industrial Refrigeration team provided the operation with the Project Manager. The team was able to utilize its vast resources to install a 27' high 4" thick metal insulator panel wall for a humidor and in addition, two 25 ton refrigeration units.

Service's Special Projects team provided the skill and labor needed to install all the mechanical, plumbing, and electrical work. This included installing: water heater, all the fixtures for several restrooms, under floor rough-in, tenant build-out with office space, two heat pumps, a roof-top unit in the shipping dock, make-up air unit in the humidor, the entire electrical service for the office, packing, and humidor areas, lighting, a conveyor system, two shrink wrap tunnels, a back up 36KW natural gas generator, and conduit for the IT department.

ColonialWebb's Manufacturing center provided all the customized sheet metal and plumbing assemblies.

The Results

Although fast tracked and complex, thanks to ColonialWebb's broad capabilities and experience, they were able to complete the project on time. The square footage of the facility totaled 31,000 including a 3,000 square foot corporate office, an 18,000 square foot humidor/warehouse, and a 10,000 square foot shipping and receiving area. The humidor was designed to keep Swedish Match's products at 60 degrees, while maintaining a 65% humidity level for proper storage.

