



Press Release  
For Immediate Distribution

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## Local Auto Parts Company Goes Green

**Staunton, VA, October 22, 2010** - In an economy without guarantees, many building owners are finding energy efficient upgrades a secure investment that produces positive cash flow to build a foundation for future growth.

Fisher Auto Parts, the founding member of Federated Auto Parts Distributors, headquartered in Staunton, had similar concerns when they started discussing green retrofits as a way of reducing energy costs to improve profits. Like many building owners, the Staunton based auto parts distributor knew their utility costs were above average which was forcing them to needlessly spend on energy waste. Fisher called ColonialWebb's Green Energy Solutions team, a leading mechanical energy service provider, to host an Energy Dig. An Energy Dig is the team's unique facility auditing process, used in identifying cost effective, energy saving options.

Working with Fisher employees who were passionate about saving energy, ColonialWebb was able to create a menu of cost-saving energy efficient measures most beneficial to the company's needs. With a return on investment threshold of three years in mind, Fisher's management team was then able to choose the projects that fit exactly within their budget.

"The Energy Dig was a very beneficial exercise and it helped us to identify a number of opportunities to reduce our energy consumption. The things we learned not only helped us be more efficient in our current facilities, it also provided us a list of things to consider as we acquire additional facilities in the future," said Joe Vaughn, Fisher's Chief Financial Officer.

Based on Fisher's chosen projects, ColonialWebb was able to identify and secure two rebates. One, for \$12,000 from the ARRA's sponsored Virginia's Energy Efficiency Rebate Program that was acquired

because of the installation of new lighting fixtures. Fisher was also able to secure \$17,759 from Dominion Virginia Power's Commercial Rebate Program based on the energy efficiency. Companies like Dominion offer these rebates as a way to significantly reduce a company's upfront costs, helping energy efficient projects fit within their budget.

"Our commercial programs allow our customers to gain better control of their energy usage by providing a financial incentive to retrofit existing inefficient lighting with more energy-efficient lighting options" said Ralph Joyce, Program Manager at Dominion Virginia Power.

As a result of the rebates, three years from now Fisher's savings will have paid for the entire project, freeing substantial capital to invest in the company's growth. The new retrofits will save them an estimated \$2,500 to \$3,000 a month on electricity costs.

During a difficult economic time, when other investments may come with high risk and limited potential, energy retrofits are a secure way to open funds without cutting budgets or jobs.

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## Company Profiles

**ColonialWebb Contractors** is a 1,300 employee, full-service mechanical and electrical contractor serving the Virginia, Maryland, West Virginia, Washington, North Carolina, and South Carolina regions. ColonialWebb was formed in January 2005 by the merger of Colonial Mechanical and Webb Technologies. They are the premier mechanical and electrical contractor in the mid/south Atlantic. ColonialWebb has both construction and service divisions, installing, servicing and maintaining HVAC, plumbing, water treatment, electrical, building automation systems, and industrial process systems. For more information please visit [www.colonialwebb.com](http://www.colonialwebb.com).

**Green Energy Solutions** are the integration of our core HVAC, plumbing, and electrical services with energy savings and environmental improvements. Included in our staff are Certified Energy Managers (CEM) and Certified Energy Auditors (CEA) that assist in finding the energy waste. Because of our proven track record of helping customers save energy, ColonialWebb has earned the status of ENERGY STAR Service and Provider Partner as recognized by the EPA. This makes us well qualified to help a customer earn the prestigious ENERGY STAR Label for their building. Commercial Buildings earning this label use 35% less energy than typical buildings.

**Fisher Auto Parts** is a Staunton, Virginia based company that sells automotive parts and accessories. They have catered to both the professional installer and do-it-yourself customer since 1929. By far surpassing customers' expectations, they have rapidly grown into a dominant regional provider of high-quality name brand auto parts in 14 states. Fisher Auto Parts is also the founding member of Federated Auto Parts and they have partnered with nearly 100 other corporations to form a programmed distribution group with over 3800 locations nationwide. For more information please visit [www.fisherautoparts.com](http://www.fisherautoparts.com).